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## **Ad Track**

Every Monday

**Mom's just desserts.** Frugal kids and food-loving moms are being courted for Mother's Day (May 11). In honor of dear ol' Mom, Boston Market will provide coupons for free desserts at the-momsparty.com. They're good for all of May.

On Mother's Day, TCBY stores will give away a free small cone or cup of frozen yogurt to the family matriarch. (No proof of momhood required.)

Also on the big day, Uno Chicago Grill will take free photos of families who gather at its restaurants to honor their moms.

The freebies come as consumer spending for Mother's Day this year is expected to decline to an average of \$138.63, down from \$139.14 last year, reports the National Retail Federation.

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